



James Crabbe
Visual Designer & Videographer

Contact

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London

- HELLO,

With over nine years of experience in the field of visual graphic design, coupled with a specialization in video production, I am a versatile and skilled professional. My passion for design led me to explore various creative avenues, allowing me to develop a comprehensive skill set that encompasses both static visuals and dynamic video content.

Throughout my career, I have honed my abilities to translate complex ideas into visually stunning and engaging designs. From crafting captivating logos and brand identities to producing impactful motion graphics and video advertisements, I thrive in bringing concepts to life. My expertise extends to video editing, motion tracking, and visual effects, enabling me to create compelling narratives and immersive experiences.

I am a detail-oriented designer who stays up-to-date with the latest industry trends, ensuring that my work is fresh, relevant, and impactful. With a deep understanding of design principles and a knack for effective communication, I strive to exceed client expectations and deliver projects that leave a lasting impression.

MY SPECIALTIES



IDEA
CONCEPT



PRINT
BRANDING



VIDEOGRAPHY
CAMERA OPERATION & EDITING

EDUCATION

- **Southfields Community College**
HIGHER EDUCATION (6TH FORM)
Sep 2006 - July 2009
- **Southfields Community College**
SECONDARY SCHOOL
Sep 2001 - July 2006

EXPERIENCE

- **Shell**
SENIOR VISUAL DESIGNER (CONTRACT) / LONDON
Mar 2022 - Present
- **Allianz**
SENIOR CREATIVE DESIGNER (CONTRACT) / LONDON
Sep 2021 - Mar 2022
- **Reckitt Benckiser**
SENIOR CREATIVE DESIGNER (CONTRACT) / LONDON
Jun 2021 - Aug 2021
- **YouGov**
SENIOR CREATIVE DESIGNER (CONTRACT) / LONDON
Sep 2020 - Sep 2021
- **Hook Research**
FREELANCE DESIGNER & VIDEOGRAPHER / LONDON
Mar 2019 - Mar 2020
- **Opportunity International**
FREELANCE DESIGNER / LONDON
Mar 2019 - Mar 2020
- **GAUCHO Restaurants**
LEAD DESIGNER / LONDON
June 2017 - Jan 2019
- **Harrys Of London**
MIDWEIGHT GRAPHIC DESIGNER / LONDON
Sep 2016 - June 2017
- **WE Communications**
ASSOCIATE GRAPHIC DESIGNER / LONDON
April 2015 - Sep 2016

CREATIVE SKILLS

- WHAT I CAN DO FOR YOU
- Logo & Logotype
 - Social Media
 - Branding
 - Web Design
 - Newsletter
 - Packaging
 - Video Adverts
 - Advertisement
 - Strategy

- DESIGN SKILLS
- Creativity
 - Planning & Strategy
 - Signs and Typography
 - Retouching
 - Think Responsive
 - Photography
 - Layout - Grid
 - Color Sense
 - Inspiration

SOFTWARE SKILLS

- Ps** Photoshop ●●●●●●●●●●●●●●●●●●
- Ai** Illustrator ●●●●●●●●●●●●●●●●●●
- Id** Indesign ●●●●●●●●●●●●●●●●●●
- Ae** After Effects ●●●●●●●●●●●●●●●●●●
- Pr** Premiere ●●●●●●●●●●●●●●●●●●

HOBBIES & INTEREST

